

INTERNATIONAL AQUAFEED MEDIKIT 2025

INTERNATIONAL AQUA FEED

Perendale
Publishers Ltd



Trusted publications for your industry



ADVERTISING SOLUTIONS 2025

FISH FARMING TECHNOLOGY

PRINT - DIGITAL - MOBILE - CONTENT - SOCIAL MEDIA - EXHIBITIONS - TRAINING - VIDEO



IN PRINT ONLINE MOBILE



Trusted for over 30 years

Why?

We care about your business

We live and breathe the aquaculture sector

We have regional offices on every continent

We are your local and global partner

We speak your language, with editions in 5 languages

We support you at every major exhibition

We report your webinars and conferences

Trust your { **BRAND
PRODUCTS
REPUTATION** } to 



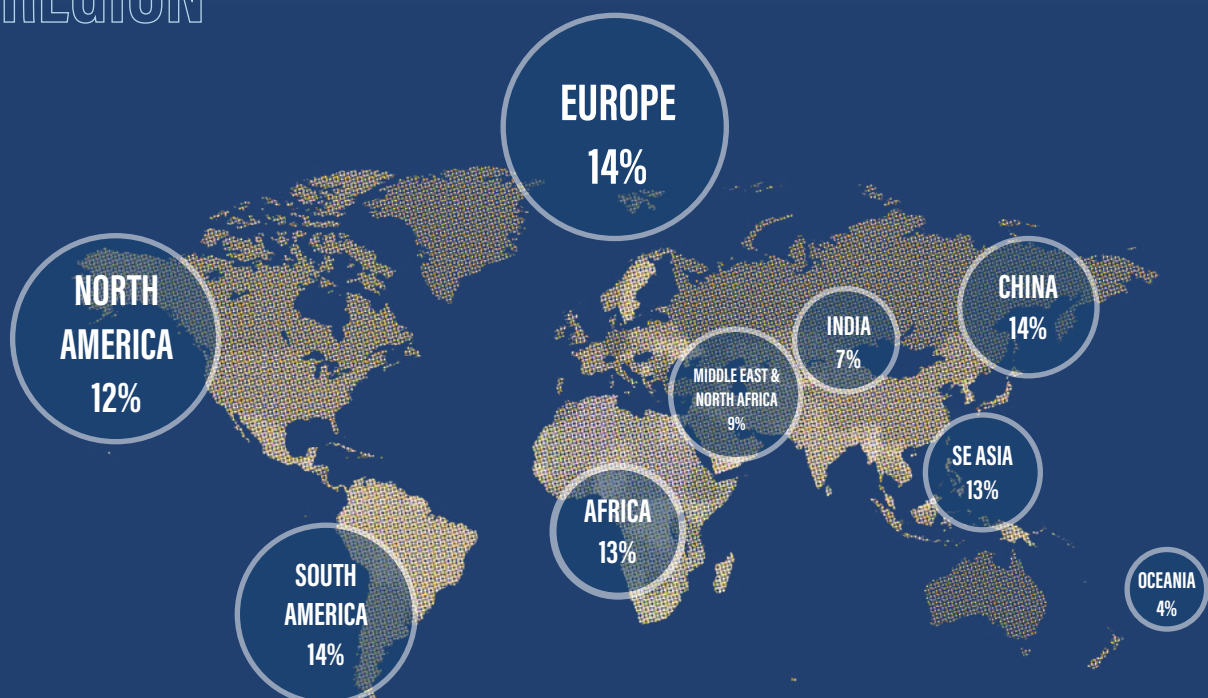
Proud supporter of
Aquaculture without
Frontiers UK CIO

STATISTICS

PRINT



BY REGION



FISH FARMING TECHNOLOGY



**AQUA
FEED**

7,063 views
www.aquafeed.co.uk
ENGLISH language



4,794 views
www.aquafeed.co
SPANISH language

WEBSITES
24,022
TOTAL GLOBAL READERS
PER MONTH

8,474 views
E-Newsletter - weekly
subscriber mailing

FISH FARMING TECHNOLOGY

3,691 views
www.fishfarmingtechnology.net
ENGLISH language



26,124 views
AQUACULTURISTS BLOG

 Norwegian online edition - 2,641 views

765 views

76 views

Norwegian online edition

Chinese online
edition - 6,334 views

Chinese online edition

1,809 views
Chinese APP

ONLINE EDITIONS
18,371
TOTAL GLOBAL READERS
PER EDITION

3,432 views
English online edition

1,069 views
English APP

English online edition - 4,501 views

3,710 views
Spanish online edition

1,185 views
Spanish APP

 Spanish online edition - 4,895 views



6,721 followers
Twitter

SOCIAL
20,855
FOLLOWERS



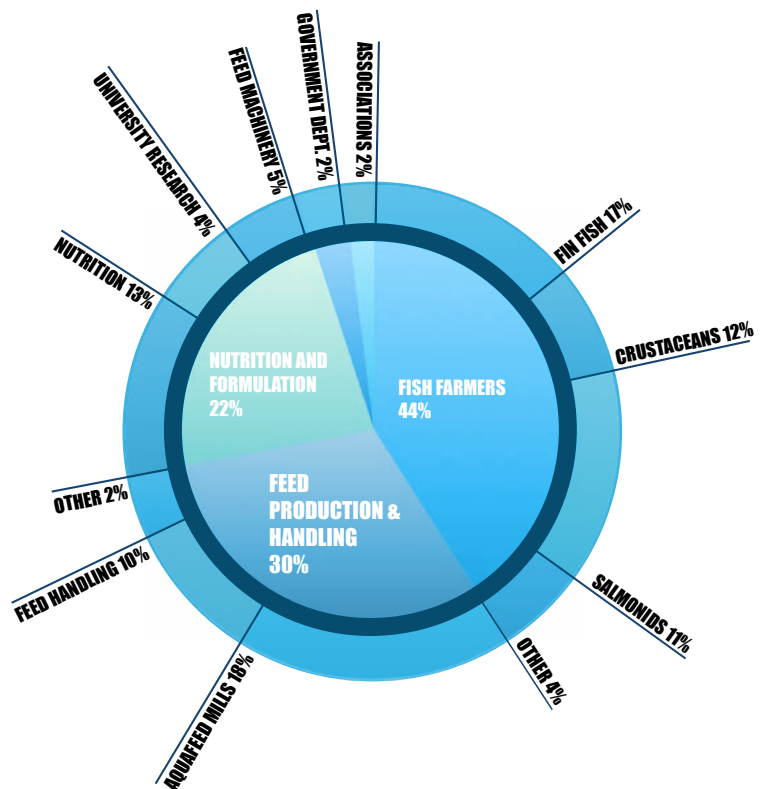
11,262 followers
linkedIn



2,872 followers
Facebook

BUSINESS SECTOR

Figures based on our
verified distribution
list, and do not factor
copies distributed at
industry events



EDITORIAL SCHEDULE 2025

INTERNATIONAL AQUAFEED	JANUARY	FEBRUARY	MARCH	APRIL	MAY
Advertising Deadline	15 January 2025	15 January 2025	15 February 2025	15 March 2025	15 April 2025
Editorial Deadline	10 December 2024	10 January 2025	10 February 2025	10 March 2025	10 April 2025

	Country Focus: Italy	Country Focus: USA	Country Focus: Thailand	Country Focus: China	Country Focus: Canada
	IPPE - Atlanta	Simec Riyadh Aquafarm	NASF Bergen Aquaculture America New Orleans VIV Asia Bangkok Asia	Bluefood Innovation london WAS China	SEG Barcelona Aquafuture Vigo

International Aqua Feed	Batching and mixing	Single-screw extrusion	Fat coating	Cooling and drying	Floating and sinking pellets	Feed processing
	Prebiotics	Methionine	Carbohydrates	Phosphorus	Probiotics	Carbohydrates
	Phytogenics	Pigmentation	Yeast	Vitamins	Probiotics	Functional feeds
	Mycotoxin binders	Lysine	Minerals	Protein	Carbohydrates	Fishmeal and fish oils
	Artemia	Chlorella	Tetraselmis	Isochrysts	Spirulina	Amino Acids

Fish Farming Technology	Grading systems and biomass	Nets and net cleaning	Underwater sensors	Predator deterrents	ROVs	ROVs
	Disease control	Graders and sorters	Environmental control	Veterinary practices	Oxygenation	Water quality
	UV filtration	Heaters and chillers	Sampling and analytics	Biofilters	Tanks	Pumps
	Plant process controls	Feeding fry and fingerlings	Belt feeders	RAS technology	Hatchery feeders	Automatic feeders for controlled feeding

Hatchery and Health	Morphology	Fertilisation	Finfish broodstock maturation	Genetics	Spawning	Larvae
	Early Mortality Syndrome (EMS)	Toxins and mycotoxins	Veterinary care	Gut health	Proliferative Gill Disease	White Spot (Ich)

Aquaculture Species	Sea bream and carp (<i>Sparidae</i>)	Trout (<i>Cichlidae</i>)	Eel (<i>Anguillidae</i>)	Turbot (<i>Psetta maxima</i>)	Rainbow Trout (<i>Oncohynchus Mykiss</i>)	Japanese amberjack (<i>Seriola quinqueradiata</i>)
	Banana prawn (<i>Fenneropenaeus indicus</i>)	Scallops (<i>Pectinidae</i>)	Red swamp crawfish (<i>Procambrus Clarkii</i>)	Clam (<i>Corbidulidae</i>)	Mussels (<i>Mytilidae</i>)	Fleshy prawn (<i>Fenneropenaeus chinensis</i>)
	Prawns (<i>Panaeus</i>)	Crayfish (<i>Astacidae</i>)	Crawfish (<i>Cambaridae</i>)	Prawns (<i>Panaeus</i>)	Crabs (<i>Trichodactyloidea</i>)	Crayfish (<i>Astacidae</i>)
	Sea Urchins	Shrimps	krill	Seaweed	Seabream	Barramundi

TRANSLATED DISTRIBUTION

Your advert will appear in the separate language editions' to 'Your content will appear in the separate language editions monthly excluding Chinese and Arabic which is bi-monthly.



2025						
JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
15 May 2025	15 June 2025	15 July 2025	15 August 2025	15 September 2025	15 October 2025	15 November 2025
10 May 2025	10 June 2025	10 July 2025	10 August 2025	10 September 2025	10 October 2025	10 November 2025
Country Focus: Phillipines Aquaculture Phillipines (25-26 June)	Country Focus: Denmark	Country Focus: Norway Aquanor Trondheim	Country Focus: Spain EAS Valencia Victam Latam Shrimp Forum	Country Focus: Chile LACQUA		
Feed processing	Sieves	Transport and storage	Dosing units	Twin-screw extrusion	Feed processing	Floating and sinking pellets
Feed formulation	Mycotoxin binders	Lysine	Minerals	Protein	Carbohydrates	Probiotics
Feed nutrition/ ingredients	Vitamins	Brewer’s yeast	Enzymes	Phosphorus	Functional feeds	Probiotics
Proteins	Meat and bone meal	Cotton seed oil	Pulses and proteins	Paps – Poultry blood and feathers	Fishmeal and fish oils	Carbohydrates
Algae & zooplanktons	Rotifiers	Nannochloropsis	Phytogenics	Vitamins	Amino Acids	Spirulina
Sea lice treatment	Environmental sensors	Sea lice treatment	Feeding systems/ Feed barges	Work boats/ Capital expenditure	ROVs	AI Remote feeding
Veterinary practices	Morts	Veterinary practices	Disease control	Sustainability	Water quality	Oxygenation
Pipe work	Biofilters	Pipe work	Tanks	UV filtration	Pumps	Tanks
RAS technology	Hatchery feeders	RAS technology	Automatic feeding devices for frozen zooplankton	Pneumatic feeders	Automatic feeders for controlled feeding	Hatchery feeders
Breeding and hatchery	Genetics	Immunology	Broodstock conditioning	Mycology	Larvae	Spawning
Fish health and welfare	Sea lice/Parasites	Pathogens	Pancreas Disease (PD)	Fungal infections	White Spot (Ich)	Proliferative Gill Disease
Species focus (<i>Fin fish</i>)	Silver carp (<i>Hypophthalmichthys molitrix</i>)	Milkfish (<i>Chanos Chanos</i>)	Tilapia (<i>Coelotilapia joka</i>)	Atlantic salmon (<i>Salmo Salar</i>)	Japanese amberjack (<i>Seriola quinqueradiata</i>)	Rainbow Trout (<i>Oncohynchus Mykiss</i>)
Species focus (<i>Molluscs</i>)	Mussels (<i>Mytilidae</i>)	Carpet shells (<i>Ruditapes decussatus</i>)	Cockle (<i>Cardiidae</i>)	Whiteleg shrimp (<i>Litopenaeus vannamei</i>)	Fleshy prawn (<i>Fenneropenaeus chinensis</i>)	Mussels (<i>Mytilidae</i>)
Species focus (<i>Crustaceans</i>)	Prawns (<i>Panaeus</i>)	Crawfish (<i>Astacoidea</i>)	Crabs (<i>Trichodactyloidea</i>)	Shrimps (<i>Caridea</i>)	Crayfish (<i>Astacidae</i>)	Crabs (<i>Trichodactyloidea</i>)



 INTERNATIONAL ENGLISH

CONFERENCES &
AWARDS

See more on page 21



 Español

CONTENT

See more on page 17



 中文

SOCIAL MEDIA



 Norsk



 Indonesia



TRAINING

See more on page 23

INDUSTRY EVENTS

See more on page 20

GLOBAL C
LOCAL REPRE





Exclusive to
Scheduled
Advertisers only

The market place

The market place

PRINT



THE MARKET PLACE PAGES

FISH FARMING TECHNOLOGY

INTERNATIONAL
**AQUA
FEED**



UP TO 5 FREE LISTINGS

FEATURES OR NEWS SUPPLIED TO US

FISH FARMING TECHNOLOGY

INTERNATIONAL
**AQUA
FEED**



RESERVED EDITORIAL SPACE

PRODUCT FOCUS

FISH FARMING TECHNOLOGY

INTERNATIONAL
**AQUA
FEED**



PROMOTED PRODUCTS LINKED TO ONLINE CONTENT

ENHANCED COMPANY ENTRY



FREE LOGO AND SYNOPSIS INCLUDED

CONNECTING PRINT & DIGITAL

Exclusive to Scheduled
Advertisers only

The market place

Scheduled advertisers
receive this exclusive
access to our full range of
distribution options through
The Market Place

myAQUA

myAQUA LINKS AND PAGE

FISH FARMING TECHNOLOGY

INTERNATIONAL
**AQUA
FEED**



Milling and Grain's myMAG shortlinks are custom links that enable readers to get the most out of the products we showcase in Milling and Grain each month.

QR CODES & myAQUA LINKS to digital content



Custom QR codes and short links can be placed against any content in the magazine and linked to any content on the web.

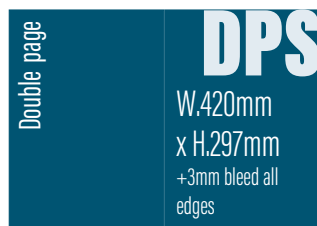


The screenshot shows the PBS Kids website. At the top, there's a navigation bar with links like Home, About PBS, and a search bar. Below the navigation bar, there's a section titled "New! PBS Kids" with a list of videos. The first video is "PBS Kids: The Great Outdoors" with a thumbnail showing a child and a dog. The second video is "PBS Kids: The Great Outdoors" with a thumbnail showing a child and a dog. The third video is "PBS Kids: The Great Outdoors" with a thumbnail showing a child and a dog. Below these, there are more video thumbnails, including one with a child and a dog, and another with a child and a dog. The website has a blue and white color scheme.

The screenshot shows the homepage of 'The Aquaculture Hub'. The header has a dark blue background with the title 'The aquaculturists' in white. Below the header is a navigation bar with links: Home, About, Contact, Blog, FAQ, Links, Privacy Policy, and Terms of Service. The main content area is white and features a section titled 'Aquaculture Hub' with a description of the site's purpose. Below this is a 'Join the Aquaculture Hub' button. Further down is a 'Sign up for our newsletter' section with a text input field and a 'Sign up' button. The footer contains social media icons for Facebook, Twitter, and YouTube.

The screenshot shows the homepage of the Online Milling School. At the top, there is a navigation bar with links for Home, About Us, Contact Us, and a dropdown menu for Programs. The main content area features a large image of a mill and text that reads: "Online Milling School is a leading provider of online milling education. We offer a variety of courses in milling, including: Milling Fundamentals, Milling Advanced, and Milling Specialized. Our courses are designed to provide you with the knowledge and skills you need to succeed in the milling industry. Contact us today to learn more about our programs." Below this, there is a section for "Milling Fundamentals" with a description of the course and a "Learn More" button.

PRINT



International AquaFeed magazine - Per monthly edition

	1 advert (each)		6 adverts (each)		12 adverts (each)	
Double page	\$6,999	£5,599	\$5,999	£4,799	\$4,999	£3,999
Full page	\$4,999	£3,999	\$4,499	£3,599	\$3,999	£3,199
Mini page	\$3,999	£3,199	\$3,599	£2,879	\$3,199	£2,559
Half page	\$2,999	£2,399	\$2,699	£2,159	\$2,399	£1,919
Third page	\$2,499	£1,999	\$2,299	£1,839	\$2,099	£1,679
Quarter page	\$1,999	£1,599	\$1,899	£1,519	\$1,799	£1,439

ARTWORK SPECIFICATIONS:

All print artwork should be supplied in high resolution pdf (300dpi) in CMYK colour.

Please check our editorial schedule for the deadline of each edition.

Please send all artwork to:

artwork@perendale.co.uk

You will receive a digital page proof before publication of each edition.



International AquaFeed Calendar

Our annual events calendar/wall planner is published alongside the December issue of International AquaFeed. The planner highlights all of the major industry events for the upcoming year, on a large full-colour, gloss-coated A1 poster.

The calendar has proved a big hit with visitors at events all over the world, with more than 10,000 copies being distributed in 2019.

Spaces are available on a first come first served basis - please call for more information.

Rate = US\$1000/UK£800 per 100mm square

LANGUAGE EDITIONS

Reach over 35,000 additional customers in 3 additional languages from as little as \$1,500 to \$4,000 for the whole year.

Special package prices for scheduled advertisers in the international edition

Annual	Price for single language	Price for all languages
Full page	\$2,000 / £1,500	\$4,000 / £3,000
Island advert	\$1,500 / £1,125	\$3,000 / £2,250
Half page	\$1,250 / £925	\$2,500 / £1,850
Quarter Page	\$750 / £555	\$1,500 / £1,125



12 editions per year



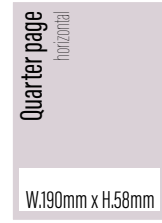
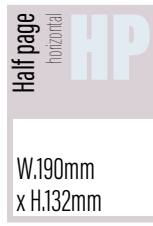
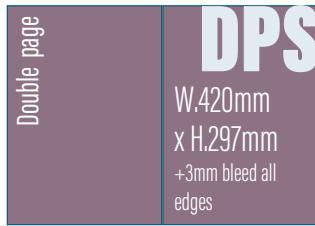
6 editions per year



12 editions per year



FISH FARMING TECHNOLOGY



International Aquafeed magazine - Per monthly edition

	1 advert (each)		6 adverts (each)		12 adverts (each)	
Double page	\$6,999	£5,599	\$5,999	£4,799	\$4,999	£3,999
Full page	\$4,999	£3,999	\$4,499	£3,599	\$3,999	£3,199
Mini page	\$3,999	£3,199	\$3,599	£2,879	\$3,199	£2,559
Half page	\$2,999	£2,399	\$2,699	£2,159	\$2,399	£1,919
Third page	\$2,499	£1,999	\$2,299	£1,839	\$2,099	£1,679
Quarter page	\$1,999	£1,599	\$1,899	£1,519	\$1,799	£1,439

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Please check our editorial schedule for the deadline of each edition.

Please send all artwork to:

artwork@perendale.co.uk

You will receive a digital page proof before publication of each edition.

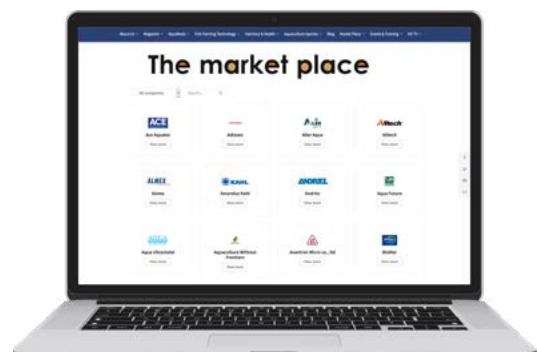
A FREE bonus, exclusive to Scheduled Advertisers only
The market place

PRINT



myAQUA

DIGITAL



Header - 800 x 120px

In-Page - 800 x 120px

In-Page - 800 x 120px

Tower banner - 360 x 430px

Quad banner - 360 x 95px

In-Page - 800 x 120px

Quad banner - 360 x 95px

Pop-up left - 260 x 430px

Central Pop up - 600 x 600px

Pop-up right - 260 x 430px

Pop-up bottom - 800 x 120px

Pop up banners appear above the page contents

Pop-up banners

	1 month	6 months	1 year
Pop-up - against company news	\$1,400 / £1,120	\$5,500 / £4,400	\$7,000 / £5,600
Pop-up - against company video	\$1,400 / £1,120	\$5,500 / £4,400	\$7,000 / £5,600
Pop-up - against company product	\$1,400 / £1,120	\$5,500 / £4,400	\$7,000 / £5,600

Advertise on the home page

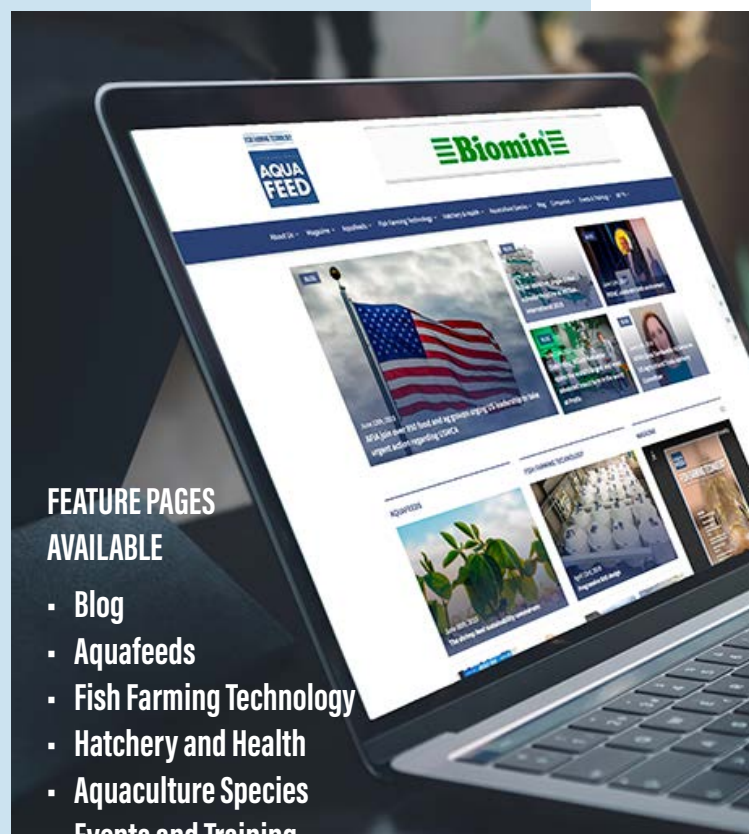
	1 month	6 months	1 year
Header - 800px X 120px	\$2,000 / £1,600	\$8,000 / £6,400	\$12,000 / £9,600
In-Page - 800px X 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
Tower banner - 360px x 430px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
Quad banner - 360px x 95px	\$1,000 / £800	\$4,000 / £3,200	\$6,000 / £4,800
Pop-up Central 600 x 600px	\$2,800 / £2,240	\$11,000 / £8,800	\$14,000 / £11,200
Pop up (Left/Right) 260 x 430px	\$1080 / £864	\$5400 / £4220	\$9000 / £7200
Pop up Bottom - 800 x 120px	\$1080 / £864	\$5400 / £4220	\$9000 / £7200
Video - home page	\$3,000 / £2,400	n/a	n/a

Advertise on a feature page

Feature page	1 month	6 months	1 year
Header - 800px X 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
In-page - 800px X 120px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Tower banner 360px x 430px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Quad banner 360px x 95px	\$750 / £600	\$3,000 / £2,400	\$4,500 / £3,600
Pop-up Central 600 x 600px	\$2,100 / £1,680	\$8,250 / £6,600	\$10,500 / £8,400
Pop up (Left/Right) 260 x 430px	\$720 / £576	\$600 / £480	\$500 / £400
Pop up Bottom - 800 x 120px	\$1080 / £864	\$900 / £720	\$750 / £600

FEATURE PAGES AVAILABLE

- Blog
- Aquafeeds
- Fish Farming Technology
- Hatchery and Health
- Aquaculture Species
- Events and Training



FISH FARMING TECHNOLOGY



Pop up banners appear above the page contents

Pop-up banners

	1 month	6 months	1 year
Pop-up	\$1,400	\$5,500	\$7,000
- against company news	/ £1,120	/ £4,400	/ £5,600
Pop-up	\$1,400	\$5,500	\$7,000
- against company video	/ £1,120	/ £4,400	/ £5,600
Pop-up	\$1,400	\$5,500	\$7,000
- against company product	/ £1,120	/ £4,400	/ £5,600



Advertise on the home page

	1 month	6 months	1 year
Header - 800px X 120px	\$2,000 / £1,600	\$8,000 / £6,400	\$12,000 / £9,600
In-Page - 800px x 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
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Quad banner - 260px x 95px	\$1,000 / £800	\$4,000 / £3,200	\$6,000 / £4,800
Pop-up - 600 x 600px	\$2,800 / £2,240	\$11,000 / £8,800	\$14,000 / £11,200
Video - home page	\$3,000 / £2,400	n/a	n/a

Advertise on a feature page

Feature page	1 month	6 months	1 year
Header - 800px X 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
In-page 800px x 120px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Tower banner 260px x 430px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Quad banner 260px x 95px	\$750 / £600	\$3,000 / £2,400	\$4,500 / £3,600
Pop-up	\$2,100 / £1,680	\$8,250 / £6,600	\$10,500 / £8,400



The aquaculturists



Monday, October 21, 2019

In-Page - 690 x 95px

Skretting to make voluntary pledge for the develop alternative ingredients for aquaculture feed at OCC

As part of Skretting's longstanding commitment to safeguard the world's oceans, it has allocated \$2 million USD to enable the development of alternative aquaculture feed ingredients in 2020.

This voluntary pledge will be made at the [6th Our Ocean Conference \(OCC\)](#), being held in Oslo, Norway on 23-24th October, 2019. The aim of this is to create clear pathways for these much-needed innovations to reach sufficient scale in order to deliver long-term value to aquaculture supply chains and end-consumers.



The application of sustainable novel ingredients in aquafeeds, both through replacement and interchange, are recognised as a viable means to achieve increased flexibility and lower the dependence on finite marine ingredients.

Through its Mission of 'Feeding the Future', Skretting is focused on increasing the flexibility of the macro and micro ingredient inclusion in its aquaculture feeds. A key aspect of this ambition is development of the circular bioeconomy through the utilisation of proteins generated from the use of waste streams, and by and co products. This progress has already seen the group establish working relationships with and provide support to a number of start-up innovators.

*For aquaculture to meet its full potential, the sector will need access to sufficient volumes of these

The Aquaculturists views

2,103,239

Search The Aquaculturists

Search

Tower banner - 260 x 430px



Quad banner - 260 x 95px



Advertise on the home page

Feature page	1 month	6 months	1 year
Header - 800px X 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
In-page 690px x 95px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Tower banner 260px x 430px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Quad banner 260px x 95px	\$750 / £600	\$3,000 / £2,400	\$4,500 / £3,600

CONTENT MARKETING

“Content marketing is a strategic marketing approach focused on creating and distributing valuable, relevant, and consistent content to attract and retain a clearly defined audience — and, ultimately, to drive profitable customer action.”

Content marketing is as old as the first engraved stones, through to the first published newspapers and magazines. Your current and future customers will be drawn to all **relevant** content. Some will read it in printed material, others will search for it online, some will receive it in newsletters and others will pick it up in social media.

The key to it being read is not in its delivery but in its relevancy. It will only be **valuable** content if it is **relevant**. And if you are serious about marketing your content, you have to be **consistent** and available to all your current and potential customers in their own **languages**. Making your content easily accessible to readers ensures it is viewed as **valuable** content, whether it is distributed via **print, digital** as **news** or via **social media**.

What is content

- Press releases
- Features 400 and 1800 words + images
- Technology showcase
- Videos
- Infographics
- Staff appointments
- Completed project feature
- Company news updates
- Species focus
- Interviews
- Research
- Company anniversaries

Where content is hosted

- Print magazines
 - English
 - Spanish
 - Norwegian
 - Chinese
- Online in websites
- Online in blogs
- Online on social media platforms

How is the content distributed

Digital

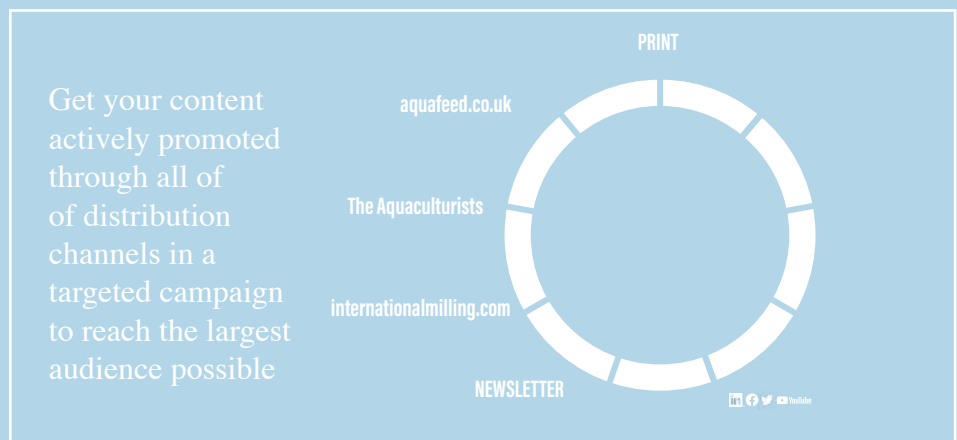
- Blogs
- Websites
- Youtube
- Social media

Print

- Magazines
- Languages
- Aqfeed.info links connecting print and digital
- QR Codes connect print to digital

Through the market place

- Company pages
- Video pages
- Product focus



E-NEWSLETTER

Supporting a sustainable, affordable fish farming future

FISH FARMING TECHNOLOGY

INTERNATIONAL

AQUA FEED

Weekly Updates



US Senator Roger Wicker, joined Senator Whitehouse, and Senator Angus King, in introducing legislation to uplift and support aquaculture and aquaculture farmers and harvesters. The SHELLS Act will create a program office for aquaculture in the USDA to bolster shellfish harvesters and seaweed farmers, protect food security, and promote blue carbon ecosystems.

[Learn more here >](#)

In-Page



Aquatera omega-3 oil approved for use in aquafeed

The Norwegian Food Safety Authority made the decision this week to approve the use of Aquatera Omega-3 oil for use in fish feed applications.



ADB Invests in Ocean-Based Aquaculture in Vietnam

ADB's investment will fund the working capital to expand Austalis' operations at Van Phong Bay in central Vietnam and support the development of a second regional production hub in southern Vietnam.



Ocean Kinetics installs second Delousing System on Support Vessels

Ocean Kinetics has recently completed the installation of a thermal delousing system on board Inverlussa vessel, 'Eloise Eslee', for long-term hire to Scottish Sea Farms. The project, which was delivered for main contractor, Scale Aquaculture AS, is the second installation of this kind for Inverlussa.

In-Page

Events

International Aquafeed will be attending VIV TURKEY

VIV TURKEY, which is organised by HKF Trade Fairs, is a member of the VIV World Wide Exhibitions owned by VNU Exhibitions Europe in the Netherlands and was honoured on 10 – 13 June 2004 as the 22nd WPCA World Congress Exhibition and on 25 – 27 August 2005 as the 14th World's Veterinary Poultry Congress Exhibition. Come find us at Booth 3!



Aquaculture Philippines 2023

Aquaculture Philippines is a concurrent event with Livestock Philippines that exhibits the latest innovations in the aquaculture sector and opens a platform for discussions that cater to the entire value chain in aquaculture from production to processing.



In-Page

Read our translated editions of International Aquafeed below!












For Chinese editions visit the flickread page, [HERE](#).
For Spanish editions visit the flickread page, [HERE](#).
For Norwegian editions visit the flickread page, [HERE](#).

In-Page

International Aquafeed | 7, St Georges Terrace, St James' Square, Cheltenham GL50 3PT | 01242 267700 | [WEBSITE](#)

[f](#) [t](#) [in](#)

International Aquafeed's weekly E-Newsletters provide all the essential industry updates you need to keep updated about the latest in feed and fish farming technology, delivered straight to your inbox. As well as the latest industry news, our E-Newsletters also provide subscribers with International Aquafeed magazine updates and conference news.

E-Newsletters

	Week	Month	6 Months	1 Year
In-Page	\$1,000	\$2,500	\$9,000	\$14,000
690px X 95px	/ £1,600	/ £2,000	/ £7,200	/ £11,200



Supporting a sustainable, affordable fish farming future

FISH FARMING TECHNOLOGY

Hello Everyone!

In this month's edition of International Aquafeed:

- Winter disease in Gilthead sea loach - [read](#)
- Performance of Atlantic salmon fed NewProbi probion - [read](#)
- Evoy fish farming boat eliminates emissions with ABB drives - [read](#)
- How plastic filter media helps an aquaculture enterprise - [read](#)
- Biotechnology for improved nutrition from plant feed ingredients - [read](#)

Feature highlights:
Expert topic: Atlantic Salmon

Atlantic salmon (*Salmo salar*) is a species of fish synonymous with the aquaculture industry. Farmed throughout the world, the salmon industry only continues to expand year-on-year as the demand for sustainable protein grows. Salmon can be found across much of Europe, North America, Canada and Australia and are most widely farmed in Norway and Chile.

Read the full feature [here](#)

In-Page

This week's top news

BioMar appoints Simon Wedderburn as Global Director of R&D



Simon Wedderburn has for more than 30 years been an important contributor to the aquaculture industry within feed and farming operations at Marine Harvest, Cembra and EWOS-Cargill. He has solid international experience and a strong network in the industry.

Aquaculture America 2021 postponed to August



Due to COVID-19 the World Aquaculture Society have made the difficult decision to postpone Aquaculture America 2021 to 11-14 August, 2021 at the Marriott Rivercenter in San Antonio, Texas, USA. The event was originally scheduled to take place in February 2021.

In-Page

Nuffield Farming Scholarship to support study of Sustainability of Scottish salmon feed ingredients



The Nuffield Farming Scholarships Trust (NFST) has announced the appointment of 2021 Nuffield Farming Scholar, one of whom works in the aquaculture sector. Scholarship recipient Aida Jones is keen to investigate the opportunities for improving the sustainability of feed ingredients within the diets of Scottish Salmon and to understand the role that retailers can play in this.

Blue Aqua International and Stenocell United join together on Seagrass Project



Blue Aqua International has signed a joint venture agreement with Stenocell United Limited to cultivate and farm sea grapes (*Codium Lanthierii*) in Singapore on a commercial scale via the jointly incorporated company, SCU Green Aqua Farm Pte Ltd.

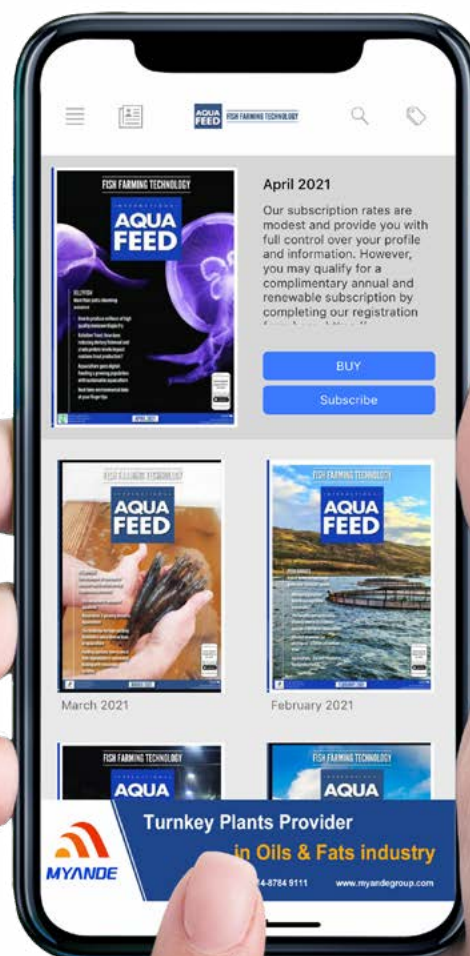
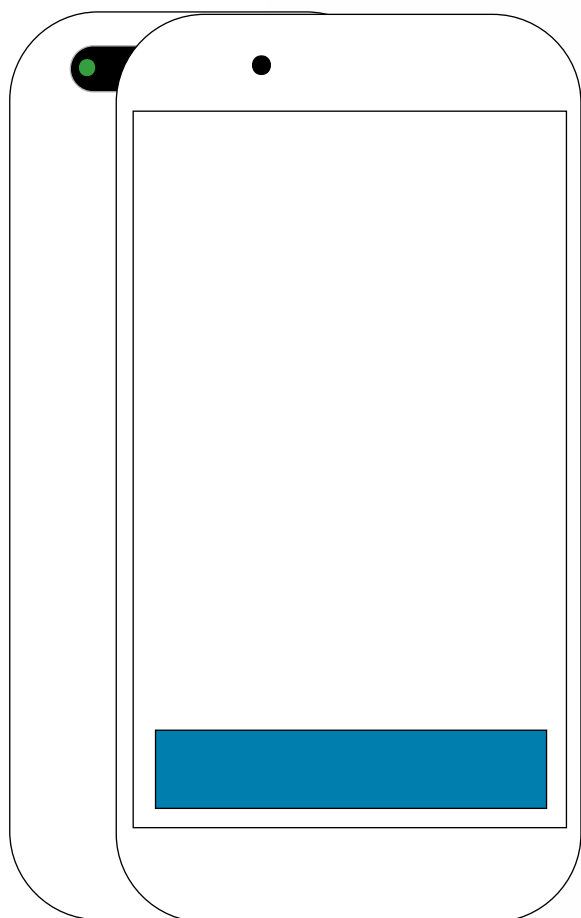


The International Aquafeed mobile app is available on both the Apple Store and via Google Play. The app is available in four different languages and can be accessed by searching for 'International Aquafeed' on the app store applicable to your device. Depending on your geographical location, users can download the respective app in the country's respective language. If a user is based in Norway, they will have access to the Norwegian app, whilst users in Spain or a Spanish-speaking country will have access to the Spanish app. Each of the respective language apps provide users with a comprehensive database of our past editions, all available to download and read at your leisure.

APP-PHONE

	Month	6 Months	1 Year
Full splash screen	\$1000 / £800	\$4000 / £3,200	\$6000 / £4,800
Rotating banner advert	\$400 / £320	\$1600 / £1,280	\$2800 / £2,240

Rotating banner advert
(hyperlinked)
1378px x 300px



INDUSTRY EVENTS

A list of some events that we attend or collaborate with:

IPPE
Aquafarm
Aquaculture America
Aquaculture Europe
Aquaculture UK
Aquaculture Philippines
World Fisheries Congress
Seafood Expo North America
VICTAM Asia
VICTAM LatAm
Meeting of the National Shellfisheries Association
AQUASUR

The Global Seafood Marketplace
International Symposium on Fish Nutrition and Feeding
Int'l Aquaculture & Fisheries Expo Taiwan
Fenagra
Future Fish Eurasia
4th Edition of World Aquaculture and Fisheries
Asia-Pacific Aquaculture
AQUA
POLFISH - International Fair of Fish and Food Products
Icelandic Fisheries Exhibition & Awards
LAQUA24

VIV Africa
VIV Asia
VIV MEA
VIV Turkey
Havexpo
Indofisheries
World Aquaculture
World Fisheries Conference
IPPE
World Aquaculture

EXPO

International Aquafeed is committed to supporting the industry by attending trade shows and exhibitions throughout the year.

We also work with several event organisers to host industry conferences throughout the year

CONFERENCE



The Aquatic series of conferences are primarily aimed at nutritionists, feed operatives, fish farming operators and academia who are interested in discovering more about the latest innovations in animal nutrition and welfare.

Aquatic conferences are regularly held at various VIV exhibitions throughout the year and co-organised with VNU Exhibitions and Progressus. With impressive industries speakers from companies such as Bühler, Olmix, Aker BioMarine, Singao and more, ever Aquatic conference promises to deliver a day of innovative presentations concerning aquatic health and nutrition.



Regularly hosted at VIV exhibitions as well as SPACE in Rennes, France, the Aqua Feed Extrusion Conference series is a brilliant opportunity for companies to present their latest innovations for the feed and extrusion industries. Co-organised with Dr Mian Riaz, Head of Extrusion Technology at Texas A&M University, USA, these conferences specialise in pet food, aqua feed and all aspects of extrusion technology.



Build myFeedmill is a concept introduced by International Aquafeed and VIV Worldwide in 2017 under the CropTech-FeedTech brand. During Build myFeedmill Conference, 10-12 companies are given the opportunity to deliver a 10-minute presentation about a specific solution that assists feed millers in their everyday processes and practices.

Build myFeedmill enables attendees to discover how the latest innovations may help make their feed milling truly innovative, efficient and profitable.



Hosted at VICTAM International exhibitions, The Animal Feed and Nutrition Awards give companies the chance to have their new feed processing solutions recognised for their exciting offerings to the industry. Companies are welcome to enter their solutions into the awards, to be judged by an international panel of expert judges and trophies are awarded at the VICTAM International Reception. Previous award winners include Famsun, Geelen Counterflow and Van Aarsen.

Peer Reviewed articles

Aquafeed Journal is a new peer-reviewed scientific journal which serves academia and the commercial aquaculture industry with high quality papers relating to aquafeed science and technology for different species of farmed fish and crustaceans. It is envisaged to address fundamental nutritional requirements for effective and optimal production and applications to advanced feed formulations.

In essence, Aquaculture Journal will appeal to the aquaculture practitioner, scientist, technician, feed manufacturer and at various levels in academia such as undergraduate, masters, PhD students and post-doctoral researcher as both an invaluable source of validated information

and a potential location for their own research findings.

Aquafeed Journal will be open access and all papers would carry a DOI digital object identifier code for citations such as in Google Scholar and ORCID.

The manuscripts will be fully peer-reviewed by appropriate members of our editorial board and approved finally by the Editor-in Chief. Published papers will be available both in print and online.

For more information, please visit <https://www.aquafeed.co.uk/aquafeed-journal/author-guidelines/> or email us at journal@perendale.co.uk

International Aquafeed offers multiple article types to maximise your options for disseminating your work. All articles are peer-reviewed, (receive a DOI), are citable, published in PDF and HTML format and submitted for indexing in relevant digital archives.

A: Original research:

Original research are reports of primary research conducted by the authors. They need not necessarily be un-published given they are submitted according to our Journal guidelines. Original Research articles are peer-reviewed, have a maximum word count of 2500 -3000 and may contain no more than 10 Figures/Tables. References should be in Harvard. Authors are required to pay a fee (see A-type article) to publish an Original Research article. Original research articles should have the following format: 1) An Abstract, 2) An Introduction, 3) Materials and Methods, 4) Results and 5) Discussion.

A: Features:

Features are articles that are an in-depth study of any relevant topic. It need not necessarily have a structure but included subheadings are encouraged. Articles are peer-reviewed, have a maximum word count of 2500-3000 words and may contain no more than 10 Figures/Tables. References should not be included and authors are required to pay a fee (see A-type article) to publish a Feature article. Authors must also provide a short unattributed abstract in a separate document on submission, which will not be published.

B: Mini-reviews:

Mini Review Articles cover focused aspects of a current area of investigation and its recent developments. They offer a succinct and clear summary of the topic, allowing readers to get up to date on new developments and/or emerging concepts, as well as discuss the following: 1) Different schools of thought or controversies; 2)

Current research gaps and 3) Potential future developments in the field. Mini Review Articles are peer-reviewed, have a maximum word count of 1500-2000 words and may contain no more than three or four Figures/Tables. Authors are required to pay a fee (see B-type article below) to publish a Mini Review Article. References should be in Harvard. Mini Review Articles should have the following format: 1) An Abstract; 2) An Introduction; 3) Subsections relevant for the subject and 4) Discussion.

B: Species focus/ Case studies:

Case Studies are short research reports that look into how any specific type of fish species is cultivated. Articles can also look into conditions that improve growth conditions, nutritional requirements, etc of a specific species. Case studies have a maximum word count of 1500-2000 words and may contain no more than five Figures/Tables. Authors are required to pay a fee (see B-type article below) to publish a Case Study article. References should be in Harvard. Authors must also provide a short unattributed abstract on submission which will not be published.

C: Commentary:

Commentary could be a discussion of the author's viewpoint on a particular area of relevant research, impact of new technology on research and treatment, or a discussion of changes in peer review and their effect on research.

While a Commentary may be critical of an article published in the journal, it is important to maintain a respectful tone that is critical of ideas or conclusions but not of authors. Commentary can have two-to-three images/ tables and word count should be within 1000-1200 words. Authors are required to pay a fee (see C-type article below). References should be in Harvard. Authors must also provide a short unattributed abstract on submission which will not be published.

Type A
UK £1800

Type B
UK £1200

Type C
UK £800

INTERVIEWS



Dr. Mian Riaz

Texas A&M Univ 2020-06-25

[View more](#)



Osvaldo Munoz

LA Sales Director, Extru Tech, 2020-06-11

[View more](#)



Vaughn Entwistle

Managing Editor International Aquafeed, 2020-06-05

[View more](#)



To recite, to declaim, to chant out

Rongorongo Live

Studio at St James

International Aquafeed have established a new video studio to complement our IAF TV Channel, to allow for interactive discussion around topics that matter to millers, nutritionists, farmers and the aquaculture industry most.

Rongorongo Live invites leaders and experts, both within and related to the aquaculture industry, to discuss matters that concern them and that need to be addressed. It's an opportunity for our food production industries to join the debate about food safety,

food security, the impact of trade and regulation on food supply and many other factors that production processes now face in an ever-concentrated world.

In our first few months of production, we have been proud to host industry leaders such as the European Aquaculture Society, Extru-Tech, Progressus Agrischools, VICTAM International and VNU Exhibitions in the Rongorongo Live Lounge.

Stay tuned to the Rongorongo Live video lounge to stay updated with all the crucial information regarding the aquaculture industry, as well as industry interviews, project announcements and more. Access the full Rongorongo Live video library at:

aqfeed.info/e/986





www.onlinemillingschool.com

The Online Milling School

In June 2020, International Aquafeed magazine, in cooperation with Progressus Agrischools, set up the Online Milling School. Serving as a platform for millers to engage with the industry and latest innovations in the sector, we have hosted a total of 12 e-learning experiences, discussing various critical aspects of the feed milling operation. These sessions have been a great success, and this is only the beginning!

Who should attend the OMS?

Are you a professional operating a feed mill plant, a nutritionist or in a technical role that supports feed mill operations, then come and join us at the Credo Online Milling School for a series of live webinars that will improve your knowledge and confidence in your work.

Credo brings you the most up-to-date, essential knowledge and enhanced understanding of livestock, aquaculture and petfood milling operations directly to your desktop!

Essentially, Credo offers a virtual live-streaming environment that is dedicated to providing you with a unique online learning experience, one that meets your constant drive to learn and grow within your chosen career.

The carefully crafted training modules of Credo are delivered by a variety of industry experts that are ready to share their valuable knowledge and know-how for the overall betterment of the industry and its professionals.

The benefit? Gain the skills you need to accelerate your career in the field of feed milling, or simple, an excellent way for you to learn more about a topic that you find beneficial for your everyday professional activities. No prior experience or travelling is required to get started. Simple sign up and you are ready to start building those critical capabilities.

Be a future presenter

Interested to show our industry that you are a supporter of people development through education? You are more than welcome to be part of this initiative! We are always on the lookout for expert instructors, knowledgeable contributors and programme supporters.

Be seen by those who want to learn

Our OMS will provide a 12-week learning experience in all aspects of feed milling, from raw material handling through to final packaging and dispatch. Those attending will be interested in all the technology and equipment that goes into the production process and there is no better way to reach these future industry movers and shakers than through sponsorship. Sponsoring comes in a range of packages and is a unique opportunity either as a one-off or over an extended period to be associated with this learning platform.

Find out more

The Credo Team

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