



# ADVERTISING SOLUTIONS 2026



# aquac



# ulture

INTERNATIONAL

**AQUA  
FEED**

The International Aquafeed and Fish Farming Technology magazine is the only magazine serving the global aquaculture sector which is published, printed and distributed monthly in five languages and monthly. We cover everything aquaculture from milling for aquafeed and nutrition through to cage farming and recirculation systems and much more.



# Why We're Different:

- Trusted industry insights
- Cutting-edge innovation and technology coverage
- Multi-channel, multi-language reach

## Focus Areas and Distribution

- Focus: Innovation, technology and trends shaping aquaculture
- We cover key industry trends and major events worldwide.
- Distributed in 6 different languages: English, Norwegian, Spanish, Arabic, Chinese and Indonesian
- With a strong presence on social media (25K followers), newsletters reaching 10K subscribers, controlled circulation, and distribution at leading industry events, we ensure maximum visibility and engagement.

## Why Advertise with Us?

**Global Reach:** Multilingual magazine with 40,000 distribution/month and strong social media presence

**Targeted Exposure:** Decision-makers in aquaculture, feed, and aquatech & inno space

**Event Visibility:** Distributed at leading industry conferences

## What We Cover:

- Full-Spectrum Aquaculture: From feed & nutrition to cage farming, RAS systems, equipment and more
- Inno and tech: Operational insights, production, equipment, and latest innovation & tech

## Our Reach:

- Distribution of 43,000 per monthly issue
- 46% fish farmers & equipment suppliers
- 52% feed industry professionals

## Channels:

- Print & digital magazines (monthly)
- Daily news website & newsletters (10k subscribers)
- Socials (25k LinkedIn followers)

## Languages:

- English (Daily website & monthly magazine)
- Spanish (Daily website and monthly magazine)
- Norwegian (Monthly magazine)
- Indonesian (Monthly magazine)
- Chinese (Monthly magazine)
- Arabic (Monthly magazine)

**International Aquafeed  
+ Fish Farming Technology  
Two Magazines, One Industry Authority**



# PRINT

Over  
**40,000**  
regular  
readers

**PRINT EDITION - ENGLISH** 32,045 readers

**PRINT EDITION - SPANISH** - 4,269 readers

**PRINT EDITION - CHINESE** - 4,953 readers

**PRINT EDITION - Norwegian** - 2,096 readers

**EXPO** 7,786 reads

# ONLINE MAGAZINE & APP

Over  
**40,000**  
regular  
viewers

## Available language versions



# ONLINE

Over  
**46,000**  
regular  
viewers

[www.aquafeed.co.uk](http://www.aquafeed.co.uk) 7,063 views

[www.aquafeed.es](http://www.aquafeed.es) 4,794 views

**eNewsletter** 10,069 subscribers

6,721 followers

4,200 followers

13.5K followers

EUROPE 14%  
CHINA 14%  
SOUTH AMERICA 14%  
SE ASIA 13%  
AFRICA 13%  
NORTH AMERICA 12%  
MIDDLE EAST & NORTH AFRICA 9%  
INDIA 7%



# Join our The market place



## Promoting your company starts here!

**Print listings:** Every edition of the magazine carries a mini directory of companies against listings for products and services

**Short links:** Companies in the market place can get custom short links directly to related content on the web to allow readers easy access to a specific web pages

**Online profile page:** Every company that joins the market place gets a company profile page. All content that we publish about the company will appear on this page including:

- News from your company
- Your products and services that have appeared in the magazine or on our website
- Company information and contact information
- Features that have appeared in our pages
- Videos (you can submit videos to us to be displayed)

**Newsletters:** We promote content from the market place section in our eNewsletter - linked back to your company profile page



# conference



The Aquatic series of conferences are primarily aimed at nutritionists, feed operatives, fish farming operators and academia who are interested in discovering more about the latest innovations in animal nutrition and welfare.

Aquatic conferences are regularly held at various VIV exhibitions throughout the year and co-organised with VNU Exhibitions and Progressus. With impressive industries speakers from companies such as Bühler, Olmix, Aker BioMarine, Singao and more, every Aquatic conference promises to deliver a day of innovative presentations concerning aquatic health and nutrition.



Regularly hosted at VIV exhibitions as well as SPACE in Rennes, France, the Aqua Feed Extrusion Conference series is a brilliant opportunity for companies to present their latest innovations for the feed and extrusion industries. Co-organised with Dr Mian Riaz, Head of Extrusion Technology at Texas A&M University, USA, these conferences specialise in pet food, aqua feed and all aspects of extrusion technology.



Build myFeedmill is a concept introduced by International Aquafeed and VIV Worldwide in 2017 under the CropTech-FeedTech brand. During Build myFeedmill Conference, 10-12 companies are given the opportunity to deliver a 10-minute presentation about a specific solution that assists feed millers in their everyday processes and practices.

Build myFeedmill enables attendees to discover how the latest innovations may help make their feed milling truly innovative, efficient and profitable.



Hosted at VICTAM International exhibitions, The Animal Feed and Nutrition Awards give companies the chance to have their new feed processing solutions recognised for their exciting offerings to the industry. Companies are welcome to enter their solutions into the awards, to be judged by an international panel of expert judges and trophies are awarded at the VICTAM International Reception. Previous award winners include Famsun, Geelen Counterflow and Van Aarsen.

# industry events

We travel to a huge number of industry events each year, you have probably seen us at one! We work closely with several of the large event providers including Victam and VNU to mention just a few. This allows us to ensure we can distribute copies at most major events, as well as the smaller ones all over the world.

# editorial

|                      |                  |                 |                  |               |               |
|----------------------|------------------|-----------------|------------------|---------------|---------------|
|                      | JANUARY          | FEBRUARY        | MARCH            | APRIL         | MAY           |
| Advertising Deadline | 15 January 2026  | 15 January 2026 | 15 February 2026 | 15 March 2026 | 15 April 2026 |
| Editorial Deadline   | 10 December 2025 | 10 January 2026 | 10 February 2026 | 10 March 2026 | 10 April 2026 |



| Country focus |  China |  USA                  |  Chile |  Denmark |  Greece                                        |  |
|---------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|--|
|               | SIMEC (Jan 26–28 - Riyadh)                                                              | Aquaculture America (Feb 16–19 - Las Vegas)<br>AquaFarm (Feb 18–19 Pordenone)<br>NASF (Mar 3–5 Bergen) | Aquasur (Mar 24–26 - Puerto Montt)                                                      | Seafood Expo (Apr 21–23 - Barcelona)<br>Havexpo (May 5–7 - Bergen)                          | Aquaculture Congress (May 15–16 - Athens)<br>Blue Food (May 27–28 - London)<br>VIV (Jun 2–4 - Utrecht)<br>WAS (Jun 2–5 Singapore) |  |



| International Aqua Feed | Single-screw extrusion | Fat coating   | Cooling and drying | Floating and sinking pellets | Feed processing        |  |
|-------------------------|------------------------|---------------|--------------------|------------------------------|------------------------|--|
|                         | Methionine             | Carbohydrates | Phosphorus         | Probiotics                   | Carbohydrates          |  |
|                         | Pigmentation           | Yeast         | Vitamins           | Probiotics                   | Functional feeds       |  |
|                         | Lysine                 | Minerals      | Protein            | Carbohydrates                | Fishmeal and fish oils |  |
|                         | Chlorella              | Tetraselmis   | Isochrysts         | Spirulina                    | Amino Acids            |  |



| Hatchery and Health | Fertilisation         | Finfish broodstock maturation | Genetics   | Spawning                   | Larvae           |  |
|---------------------|-----------------------|-------------------------------|------------|----------------------------|------------------|--|
|                     | Toxins and mycotoxins | Veterinary care               | Gut health | Proliferative Gill Disease | White Spot (Ich) |  |



| Aquaculture Species | Shrimp | Tilapia | Salmon | Trout | Seabass/Bream |  |
|---------------------|--------|---------|--------|-------|---------------|--|
|---------------------|--------|---------|--------|-------|---------------|--|

TRANSLATED DISTRIBUTION

Your content will appear in the separate language editions monthly

|        |                          |                        |           |                    |        |                                |
|--------|--------------------------|------------------------|-----------|--------------------|--------|--------------------------------|
| Salmon | Catfish, Carp & Milkfish | Arctic Char & Kingfish | Sea Trout | Cobia & Barramundi | Shrimp | Mussels, Oysters & Crustaceans |
|--------|--------------------------|------------------------|-----------|--------------------|--------|--------------------------------|

# INTERNATIONAL AQUA FEED

## KEYS TO WATER QUALITY MANAGEMENT IN AQUACULTURE

- Feather meal in shrimp feeds: Are they compatible?
- From fish farm to table: A sustainable supply chain
- Mycobacterium outbreaks: Aquaculture Zoonotic Risks
- Aquaculture challenges: Smart Sustainable Solutions
- Italy's aquaculture renaissance



Proud supporter of  
Aquaculture without  
Frontiers UK CIO

JANUARY 2025

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www.fishfarmingtechnology.net

# INTERNATIONAL AQUA FEED

## SMART DECISIONS: Aquabyte Revolutionising Aquaculture with Advanced Technology

- Aquaculture Denmark
- Mucosal health: Reinforcing fish skin and gut mucosal barriers with specific yeast product
- Sustainable Aquafeed Alternatives
- Advancing Gender Equity in Mediterranean and Black Sea Fisheries



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APRIL 2024

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# INTERNATIONAL AQUA FEED

## IMPROVING AQUACULTURE GENETICS

From Fuzzy to Focused

- Preserving astaxanthin and nutritional quality in aquafeed
- The immunity opportunity: Microbial fractions
- Sustainability in aquaculture: Reducing Environmental Impact
- Aquaculture 4.0 in Practice



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SEPTEMBER 2025

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## All about aquaculture nutrition

See our  
editions  
online



# INTERNATIONAL AQUA FEED

## GREEK AQUACULTURE: Developments and future outlook

- Digestive enhancers: Reduce shrimp feed cost and optimize profitability
- Feed solution to compensate fish meal reduction in Aquafeeds
- From Pond to Profit: How Big Data is Making Waves in Aquaculture Efficiency



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JUNE 2024

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# INTERNATIONAL AQUA FEED

## TURNING TROUT INTO PROFIT

Scalable HAS Blueprint for Sustainable Growth

- Organic seabass farming: Krill meal boosting gut health
- Improving Liver Health in Salmon: A feed additive formulated from Lysophospholipid
- Smarter net cleaning: Cutting Costs and Boosting Yields
- Danish firms lead in aquaculture: Innovation drives global seafood tech



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MAY 2025

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# INTERNATIONAL AQUA FEED

## DATA ANALYTICS: Enhancing IPES and Split Pond Systems

- Challenges and Opportunities: Utilisation of Carbohydrates in Aquaculture Feeds
- Turning Waste into Wealth: Sustainable Innovation in Aquafeed
- Waterborne feeding system: Designed for the green transition



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JULY 2024

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# INTERNATIONAL AQUA FEED

## HARMONISING AQUACULTURE Research & Development in Philippines

- Boosting Tilapia Growth: Yeast Supplements
- Enhancing Fish Health: Insights and Approaches
- Advanced solutions for UV water treatment
- Sustainable aquaculture: Leveraging a novel development plan



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MARCH 2025

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# INTERNATIONAL AQUA FEED

## OVERVIEW :

Aquaculture Industry in Nigeria

- The Black Soldier Fly for aquafeed
- Salmonid Market Price: Need of Astaxanthin Protection
- Supporting Immunity: Boosting Aquaculture Efficacy
- Understanding different systems: UV Disinfection in Water Treatment
- The future of fish farming: Embracing Precision Aquaculture



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NOVEMBER 2024

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INTERNATIONAL

**AQUA  
FEED**

*DIRECTORY & BUYERS GUIDE*

INCLUDING

FISH FARMING TECHNOLOGY

# ARE YOU LISTED?



## OUT NOW

THE WORLD'S LEADING DIRECTORY FOR AQUACULTURE

The 2025/26 edition on this long standing and trusted Directory is available now!

Order your copy today from:

[www.store.magstand.com/IAFD](http://www.store.magstand.com/IAFD)

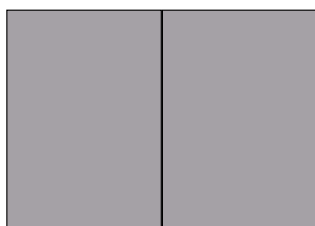


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EDITION ONLINE

Perendale  
Publishers Ltd 

# Specific

print



W.420mm  
x H.297mm  
+6mm bleed all edges



W.130mm  
x H.180mm



W.190mm  
x H.132mm



W.60mm  
x H.270mm



W.90mm  
x H.132mm



W.210mm  
x H.297mm  
+6mm bleed all edges



W.90mm  
x H.270mm



W.190mm  
x H.90mm



W.190mm  
x H.58mm

## International Aquafeed magazine - Per monthly edition

|                     | 1 advert (each) |        | 6 adverts (each) |        | 12 adverts (each) |        |
|---------------------|-----------------|--------|------------------|--------|-------------------|--------|
| <b>Double page</b>  | \$6,999         | £5,599 | \$5,999          | £4,799 | \$4,999           | £3,999 |
| <b>Full page</b>    | \$4,999         | £3,999 | \$4,499          | £3,599 | \$3,999           | £3,199 |
| <b>Mini page</b>    | \$3,999         | £3,199 | \$3,599          | £2,879 | \$3,199           | £2,559 |
| <b>Half page</b>    | \$2,999         | £2,399 | \$2,699          | £2,159 | \$2,399           | £1,919 |
| <b>Third page</b>   | \$2,499         | £1,999 | \$2,299          | £1,839 | \$2,099           | £1,679 |
| <b>Quarter page</b> | \$1,999         | £1,599 | \$1,899          | £1,519 | \$1,799           | £1,439 |

## ARTWORK SPECIFICATIONS:

All print artwork should be supplied in high resolution pdf (300dpi) in CMYK colour.

Please check our editorial schedule for the deadline of each edition.

Please send all artwork to:

**artwork@perendale.co.uk**

You will receive a digital page proof before publication of each edition.

# Publications

## web

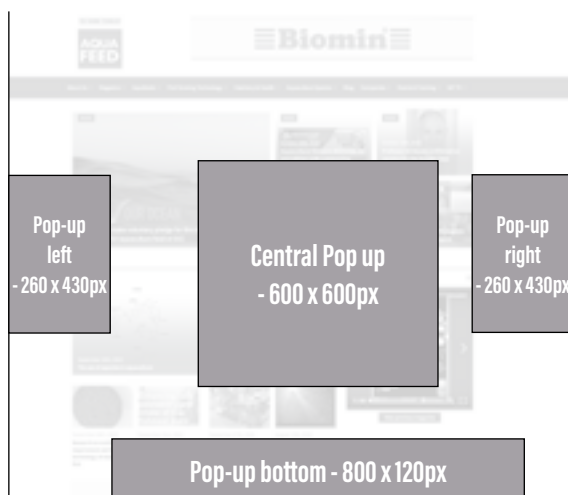


### Advertise on the home page

|                                 | 1 month          | 6 months          | 1 year             |
|---------------------------------|------------------|-------------------|--------------------|
| Header - 800px X 120px          | \$2,000 / £1,600 | \$8,000 / £6,400  | \$12,000 / £9,600  |
| In-Page - 800px X 120px         | \$1,500 / £1,200 | \$6,000 / £4,800  | \$9,000 / £7,200   |
| Tower banner - 360px x 430px    | \$1,500 / £1,200 | \$6,000 / £4,800  | \$9,000 / £7,200   |
| Quad banner - 360px x 95px      | \$1,000 / £800   | \$4,000 / £3,200  | \$6,000 / £4,800   |
| Pop-up Central 600 x 600px      | \$2,800 / £2,240 | \$11,000 / £8,800 | \$14,000 / £11,200 |
| Pop up (Left/Right) 260 x 430px | \$1080 / £864    | \$5400 / £4220    | \$9000 / £7200     |
| Pop up Bottom - 800 x 120px     | \$1080 / £864    | \$5400 / £4220    | \$9000 / £7200     |
| Video - home page               | \$3,000 / £2,400 | n/a               | n/a                |

### Advertise on a feature page

| Feature page                    | 1 month          | 6 months         | 1 year            |
|---------------------------------|------------------|------------------|-------------------|
| Header - 800px X 120px          | \$1,500 / £1,200 | \$6,000 / £4,800 | \$9,000 / £7,200  |
| In-page - 800px X 120px         | \$1,125 / £900   | \$4,500 / £3,600 | \$6,750 / £5,400  |
| Tower banner 360px x 430px      | \$1,125 / £900   | \$4,500 / £3,600 | \$6,750 / £5,400  |
| Quad banner 360px x 95px        | \$750 / £600     | \$3,000 / £2,400 | \$4,500 / £3,600  |
| Pop-up Central 600 x 600px      | \$2,100 / £1,680 | \$8,250 / £6,600 | \$10,500 / £8,400 |
| Pop up (Left/Right) 260 x 430px | \$720 / £576     | \$3600 / £2880   | \$6000 / £4800    |
| Pop up Bottom - 800 x 120px     | \$1080 / £864    | \$5400 / £4320   | \$9000 / £7200    |



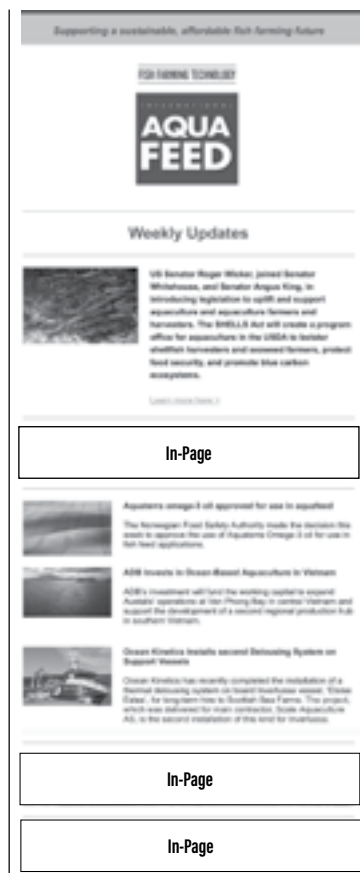
### Pop-up banners

|                                     | 1 month          | 6 months         | 1 year           |
|-------------------------------------|------------------|------------------|------------------|
| Pop-up<br>- against company news    | \$1,400 / £1,120 | \$5,500 / £4,400 | \$7,000 / £5,600 |
| Pop-up<br>- against company video   | \$1,400 / £1,120 | \$5,500 / £4,400 | \$7,000 / £5,600 |
| Pop-up<br>- against company product | \$1,400 / £1,120 | \$5,500 / £4,400 | \$7,000 / £5,600 |

Pop up banners appear above the page contents

# Specific

## eNewsletter



### E-Newsletters

|              | Week     | Month    | 6 Months | 1 Year    |
|--------------|----------|----------|----------|-----------|
| In-Page      | \$1,000  | \$2,500  | \$9,000  | \$14,000  |
| 690px X 95px | / £1,600 | / £2,000 | / £7,200 | / £11,200 |

# cations

## app

### APP-PHONE

|                               | Month         | 6 Months        | 1Year           |
|-------------------------------|---------------|-----------------|-----------------|
| <b>Full splash screen</b>     | \$1000 / £800 | \$4000 / £3,200 | \$6000 / £4,800 |
| <b>Rotating banner advert</b> | \$400 / £320  | \$1600 / £1,280 | \$2800 / £2,240 |

Rotating banner advert  
(hyperlinked)  
1378px x 300px



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